

IN THE CLAIMS

1. (previously presented) A method for managing information on a web site for a business entity using a server system coupled to a centralized database and at least one client system, said method comprising:

storing information in the centralized database;

displaying, on more than one web page within the business entity web site, data including at least a portion of the information stored in the database;

accessing a content management tool to display at least one pre-defined template on the client system for prompting a user to enter new information including at least one of newly added information, updated existing information, and deleted existing information;

entering the new information into the at least one pre-defined template displayed on the client system;

updating the centralized database by storing the new information therein; and

automatically updating each web page included within the business entity web site that displays information corresponding with the new information by accessing the new information stored within the database and updating the corresponding information displayed on each web page with the new information.

2. (currently amended) A method in accordance with Claim 1 wherein accessing a content management tool to display at least one pre-defined template on the client system further comprises providing a plurality of pre-defined templates displayable on the client system for prompting a user to enter new information relating to at least one type of financing financial products and services offered by the business entity, wherein the plurality of pre-defined templates include a type of financing template, a use of proceeds template, a type of industry template, a location template, a customer type template, a contacts template, and a product terms template.

3. (previously presented) A method in accordance with Claim 2 wherein receiving information comprises receiving business information that includes products and services offered by the business entity along with news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, recommended Internet links, frequently asked questions, and industries served by the business entity.

4. (original) A method in accordance with Claim 2 wherein receiving information comprises receiving information input through the client system for the business entity.

5. (original) A method in accordance with Claim 2 wherein receiving information comprises utilizing a word processing computer program to enter information into the server system through the client system.

6. (original) A method in accordance with Claim 1 further comprising tracking the information stored in the centralized database.

7. (currently amended) A method in accordance with Claim 6 wherein tracking information comprises: ~~compiling a report that includes information relating to at least one of a product and service offered by the business entity including a type of financing, a use of proceeds, a type of industry, a location, a customer type, a contact person, and a product term~~

parsing the new information into a plurality of data segments for storing within a plurality of corresponding sections included within the database;

automatically storing the plurality of data segments within the plurality of corresponding sections of the database;

linking each of the plurality of data segments stored within the database with multiple locations displayed on multiple web pages included within the business entity web site; and

automatically updating each web page included within the business entity web site by updating at least one of the plurality of data segments stored within the database and linked to the web page.

8. (original) A method in accordance with Claim 6 wherein tracking information comprises compiling a report that includes information relating to the business entity including at least one of source information, use of proceeds, industry, location, customer type, contacts, document links, types of financing, products, and business units.

9. (original) A method in accordance with Claim 6 wherein tracking information comprises compiling a report that includes information relating to a contact person within each business group in the business entity including at least one of address and telephone number, biographies, and location.

10. (original) A method in accordance with Claim 6 wherein tracking information comprises compiling a report that includes information relating to at least one of a business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served.

11. (previously presented) A method in accordance with Claim 1 wherein accessing a content management tool further comprises:

comparing the new information to the existing information stored in the centralized database;

determining the information to be updated by the new information;

selecting each web page included within the business entity web site that displays information to be updated by the new information; and

automatically updating each selected web page included within the business entity web site with the new information.

12. (previously presented) A method in accordance with Claim 1 wherein accessing a content management tool further comprises:

receiving the new information at the server system on a single occasion through a single client system;

validating the new information received through the client system;

comparing the new information to the existing information stored on the centralized database;

determining the information to be updated by the new information;

selecting each web page included within the business entity web site that displays information to be updated by the new information; and

automatically updating each selected web page included within the business entity web site with the new information including updating dynamic and re-purposed information displayed on more than one web page within the business entity web site.

13. (original) A method in accordance with Claim 1 further comprising providing information stored in the centralized database in response to an inquiry.

14. (original) A method in accordance with Claim 13 wherein providing information comprises:

displaying designated business groups within the business entity on the client system for a user; and

receiving an inquiry from the client system regarding at least one of the business groups.

15. (original) A method in accordance with Claim 13 wherein providing information comprises:

displaying information on the client system regarding at least one of a product and service offered by the business entity, information relating to the business entity, information relating to a contact person within each business group in the business entity, and information relating to at least one of a business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served; and

receiving an inquiry from the client system regarding at least one of a product and service offered by the business entity, information relating to the business entity, information relating to a contact person within each business group in the business entity, and information relating to at least one of a business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served.

16. (original) A method in accordance with Claim 13 wherein providing information comprises:

accessing the centralized database;

searching the database regarding the specific inquiry;

retrieving information from the database; and

transmitting the retrieved information to the client system for display by the client system.

17. (original) A method in accordance with Claim 1 further comprising connecting the client system and the server system via a network that includes one of a wide area network, a local area network, an intranet and the Internet.

18. (currently amended) A method for managing business information on a web site for a business entity using a server system coupled to a centralized database and at least one client system, said method comprising:

receiving at the server system through the client system business information including data relating to products and services offered by the business entity along with at least one of, news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, net links, frequently asked questions, and industries served by the business entity;

validating the business information;

storing the validated business information in the centralized database;

displaying, on more than one web page within the business entity web site, data including at least a portion of the validated business information stored in the database;

accessing a content management tool to display at least one pre-defined template on the client system for prompting a user to enter new business information including at least one of newly added business information, updated existing business information, and deleted existing business information;

entering the new business information into the at least one pre-defined template displayed on the client system;

updating the centralized database by storing the new business information therein;

selecting each web page included within the business entity web site that displays business information updated by the new business information; and

automatically updating each selected web page based on the new business information stored within the database, the automatic update is initiated without a request from the at least one client system.

19. (previously presented) A method in accordance with Claim 18 wherein receiving at the server system business information comprises utilizing a word processing computer program to format the business information entered into the server system through the client system.

20. (original) A method in accordance with Claim 18 wherein validating business information comprises confirming that the business information entered into the server system through the client system has been accurately entered.

21. (original) A method in accordance with Claim 18 further comprising tracking business information stored in the centralized database.

22. (original) A method in accordance with Claim 21 wherein tracking business information comprises:

compiling a report that includes information relating to at least one of a product and service offered by the business entity including at least one of a type of financing, a use of proceeds, a type of industry, a location, a customer type, a contact person, and a product term;

compiling a report that includes information relating to the business entity including at least one of source information, use of proceeds, industry, location, customer type, contacts, document links, types of financing, products, and business units;

compiling a report that includes information relating to a contact person within each business group in the business entity including at least one of address and telephone number, biographies, and location; and

compiling a report that includes information relating to at least one of the business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served.

23. (currently amended) A method in accordance with Claim 18 wherein updating the centralized database comprises:

validating the new business information;

comparing the new business information to the existing business information stored in the centralized database;

determining the business information to be updated by the new business information;

selecting each web page included within the business entity web site that displays business information to be updated by the new business information; and

automatically updating each selected web page included within the business entity web site with the new business information, wherein the automatic update is initiated without a request from the at least one client system.

24. (currently amended) A method in accordance with Claim 18 wherein updating the centralized database comprises:

receiving new business information at the server system entered on a single occasion through a single web page on a single client system;

validating the new business information;

~~determining the business information to be updated by the new business information;~~

parsing the new business information into a plurality of data segments for storing within a plurality of corresponding sections included within the database;

automatically storing the plurality of data segments within the plurality of corresponding sections of the database;

linking each of the plurality of data segments stored within the database with multiple locations displayed on multiple web pages included within the business entity web site; and

~~selecting each web page included within the business entity web site that displays business information to be updated by the new business information; and~~

automatically updating each ~~selected~~ web page included within the business entity web site ~~with the new business information~~ including updating dynamic and re-purposed information displayed on more than one web page within the business entity web site by updating at least one of the plurality of data segments stored within the database and linked to the web pages.

25. (previously presented) A network based system for managing business information on a web site for a business entity, said system comprising:

a client system comprising a browser;

a centralized database for storing information; and

a server system configured to be coupled to said client system and said database, said server system further configured to:

store business information in said centralized database;



display, on more than one web page within the business entity web site, data including at least a portion of the business information stored in the database;

display at least one pre-defined template on the client system for prompting a user to enter new business information including at least one of newly added business information, updated existing business information, and deleted existing business information;

prompt the user to enter the new business information into the at least one pre-defined template displayed on the client system;

update said centralized database by storing the new business information therein; and

automatically update each web page included within the business entity web site that displays business information corresponding with the new business information by accessing the new business information stored within the database and updating the corresponding business information displayed on each web page with the new business information.

26. (previously presented) A system in accordance with Claim 25 wherein said client system further comprises at least one of:

a displaying component for displaying at least one of a pull-down list, a data field, a check box, and hypertext link options relating to said business information;

a sending component to send an inquiry to said server system so that said server system can process and download requested information to said client system;

a tracking component for tracking business information;

an accessing component for accessing said centralized database and causing requested information to be displayed on said client system;

a displaying component for displaying business information for at least one business group included in said business entity;

a receiving component for receiving business information including at least one of adding new business information, updating existing business information, and deleting existing business information;

a validating component for confirming the accuracy of the business information entered through said client system;

a collection component for collecting business information from users into said centralized database; and

a processing component for updating said centralized database when new business information is received such that each web page within said business entity web site that displays business information corresponding with the new business information is automatically updated to display the new business information.

27. (original) A system in accordance with Claim 25 wherein said server system further comprises a receiving component for receiving an inquiry to provide information from one of a plurality of users.

28. (original) A system in accordance with Claim 25 wherein said server system further comprises a tracking component that accomplishes at least one of:

compiling a report that includes information relating to at least one of a product and service offered by the business entity including at least one of a type of financing, a use of proceeds, a type of industry, a location, a customer type, a contact person, and a product term;

compiling a report that includes information relating to said business entity including at least one of source information, use of proceeds, industry, location, customer type, contacts, document links, types of financing, products, and business units;

compiling a report that includes information relating to a contact person within each business group in said business entity including at least one of address and telephone number, biographies, and location; and

compiling a report that includes information relating to at least one of said business entity's expertise, worldwide presence, recommended Internet links, frequently asked questions, and industries served.

29. (original) A system in accordance with Claim 25 wherein said server system further comprises a receiving component that receives business information from said client system regarding at least one of products and services, news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, recommended Internet links, frequently asked questions, and industries served by said business entity.

30. (currently amended) A system in accordance with Claim 25 wherein said server system is further comprises at least one of a receiving component that receives business information directly through said client system, and a receiving component that receives business information in a pre-determined format established for inputting business information configured to:

parse the new business information into a plurality of data segments for storing within a plurality of corresponding sections included within the database;

automatically store the plurality of data segments within the plurality of corresponding sections of the database;

link each of the plurality of data segments stored within the database with multiple locations displayed on multiple web pages included within the business entity web site; and

automatically update each web page included within the business entity web site by updating at least one of the plurality of data segments stored within the database and linked to the web pages.

31. (previously presented) A network based system for managing, storing, and disseminating business information on a web site for a business entity, said system comprising:

a client system comprising an external browser, an internal browser, and a content management tool;

a centralized database for storing information connected to said content management tool;

a server system comprising a staging site in communication with an administrative site, said server system configured such that said staging site and said administrative site communicate with said client system through said internal browser, and said administrative site communicates with said database, said server system further configured to:

receive business information from said client system, said business information comprising products and services offered by the business entity along with at least one of news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, net links, frequently asked questions, and industries served by said business entity;

store business information in said centralized database;

display, on more than one web page within the business entity web site, data including at least a portion of the business information stored in the database;

access the content management tool to display at least one pre-defined template on the client system for prompting a user to enter new business information including at least one of newly added business information, updated existing business information, and deleted existing business information;

prompt the user to enter the new business information into the at least one pre-defined template displayed on the client system;

utilize said content management tool to update said centralized database by storing the new business information therein; and

automatically update each web page included within the business entity web site that displays business information corresponding with the new business information by accessing the new business information stored within the database and updating the corresponding business information displayed on each web page with the new business information.

32. (previously presented) A system in accordance with Claim 31 wherein said content management tool comprises a data entry tool for adding, updating, and deleting business information stored in said database, said content management tool configured to:

determine each web page included within the business entity web site that displays business information to be updated by the new business information; and

automatically update each determined web page included within the business entity web site with the new business information including updating dynamic and re-purposed business information displayed on each respective web page within said business entity web site.

33. (original) A system in accordance with Claim 31 wherein said content management tool comprises a data entry tool for managing business information within said server system, said content management tool is stored on said client system and configured to communicate with said database.

34. (original) A system in accordance with Claim 33 wherein said content management tool is further configured to restrict communication with the Internet.

35. (previously presented) A database for storing information used on a web site for a business entity, said database comprising:

a first receiving component for receiving information;

a first storing component for storing information in said database;

an accessing component for accessing a content management tool to display at least one pre-defined template on a client system for prompting a user to enter new information including

at least one of newly added information, updated existing information, and deleted existing information;

a second receiving component for receiving new information;

a second storing component for storing new information in said database; and

an updating component for automatically updating each web page included within the business entity web site that displays information corresponding with the new information by accessing the new information stored within the database and updating the corresponding information displayed on each web page with the new information.

36. (previously presented) A database in accordance with Claim 35 wherein said first receiving component receives business information from said client system comprising at least one of products and services, news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, recommended Internet links, frequently asked questions, and industries served by said business entity.

37. (previously presented) A method in accordance with Claim 35 wherein said first receiving component receives business information inputted through a word processing computer program on said client system.

38. (original) A database in accordance with Claim 35 wherein said database further comprises a validating component for confirming the accuracy of said business information entered through said client system.

39. (original) A database in accordance with Claim 35 wherein said database is configured to:

receive new information at the server system entered through said client system;

validate said new information; and

change said existing information stored in said database with said new information such that at least one of dynamic and re-purposed information displayed on more than one web page within said business entity web site is changed on each respective web page configured to display said information.

40. (previously presented) A computer program embodied on a computer readable medium for managing business information on a web site for a business entity, said program comprising a code segment that receives business information and then:

maintains a database by adding, deleting and updating said business information;

provides users with access to said business information;

displays, on more than one web page within the business entity web site, data including at least a portion of the business information stored in the database;

accesses a content management tool to display at least one pre-defined template on a client system for prompting a user to enter new business information including at least one of newly added business information, updated existing business information, and deleted existing business information;

receives new business information through said client system, said business information including at least one of products and services offered by the business entity along with news, earnings releases, press releases, newsletters, papers, presentations, articles, perspectives, success stories, contact information, expertise, locations, net links, frequently asked questions, and industries served by the business entity;

validates new business information received through said client system;

stores said new business information in said centralized database; and

automatically updates each web page included within the business entity web site that displays business information corresponding with the new business information by accessing the

new business information stored within the database and updating the corresponding business information displayed on each web page with the new business information.

41. (previously presented) A computer program in accordance with Claim 40 further comprising a code segment that updates each web page within said business entity web site after said business information is entered through a single web page on said client system.

42. (previously presented) A computer program in accordance with Claim 40 further comprising a code segment that updates at least one of dynamic and re-purposed information within said business entity web site after said business information is entered into said server system through said client system.

43. (original) A computer program in accordance with Claim 40 further comprising:

- a code segment that accesses said database;
- a code segment that searches said database in response to an inquiry;
- a code segment that retrieves information from said database;
- a code segment that causes retrieved information to be displayed on a client system;
- a code segment that receives business information at said server system through said client system;
- a code segment that validates said business information entered into said server system;

and

- a code segment that updates duplicative information displayed on more than one web page within said business entity web site with validated business information.

44. (original) A computer program in accordance with Claim 40 further comprising a code segment that monitors the security of the system by restricting access to authorized individuals.